

Ted often used “one pagers”—learning activities to prompt discussion of the issue of the day. This one relates to “Evaluation Definitions”

Evaluation: To determine the value, worth, importance of a process or product.

Product Evaluation: To determine the quality and worth of an outcome or effect.

Process Evaluation: To determine the quality and worth of a procedure.

1. Evaluating *both* product and process is important. Who gets the information?
What are the sources? Who decides?
2. Evaluation tends to emphasize one at the expense of the other.
3. Product evaluation that neglects process evaluation tends toward pragmatic thinking—“The end justifies the means.”