

Seven Puzzles Of Intercultural Business

- Puzzle #1. **Why is it Called a *Shrinking* World?**
In what ways does reducing *time* affect how we relate to others?
What is the good news about a shrinking world?
What is the bad news about a shrinking world?
- Puzzle #2. **Why is English Becoming More Dominant?**
Is language-learning still important?
What sectors of society are learning English?
What is the attitude toward English?
What does it mean if you are able to use only English?
- Puzzle #3. **In What Ways are Motivations Different Across Cultures?**
How well do you know your own motivations?
What is your opinion of people who have different purposes and motivations? When you find that you are working with someone who is less interested in speed, excellence, or certain rewards, how can you cooperate?
- Puzzle #4. **Where Does “When In Rome Do as the Romans” Take You?**
When local values are in conflict with your values, what should you do?
What matters of Christian values are commonly violated by “the Romans?”
How important is politeness?
On what matters is Roman advice likely the best advice, even for a Christian?
- PUZZLE #5. **What is the Difference Between Christian Values and Western Values?**
Why are these sets of values confused with one another?
What Western values are surely not Christian values?
What Christian values are surely not Western values?
What values fulfill the stereotype of the *western business person*?
- Puzzle #6. **What is Wrong with the “Tentmaker” Idea for Missions?**
Why has the idea of becoming a “tentmaker-missionary” become so popular?
What are the ethical issues inherent in being a “tentmaker?”
What should distinguish the “tents” made by a Christian?
- Puzzle #7. **What is Necessary if We are to “Reach the World” Through International Business and Industry?**
Does the business community have any interest in religious matters?
How can business people affect the values of their clients and colleagues?
What are the best arguments for including Christians in the international business community?